



We Create Examples



“SUNSHINE” COMPLETION REPORT YEAR 2024-25



JUNE 2024
TO MARCH 2025

INTRODUCTION

WHITE DESERT MAHAMAYA is an NGO, based out of Padhar village, Bhuj, Kutch, Gujarat, India. We made a humble beginning in September 2015 and currently provide academic support to the rural children of Padhar and Mamuara, a neighbouring village and are trying to extend our reach to more interior students for imparting education with moral values.

PROJECT SUNSHINE

Project SUNSHINE with complete support from SRF foundation has completed a modest and a satisfactory journey of 2 years. The support has truly helped us to reach out to the new segment along with our ongoing programmes for rural children.

This new segment basically includes:

- 1. Urban Street children begging and supporting their families financially**
- 2. Migrant slum families**
- 3. Children dropped out from govt. Schools.**

PURPOSE

The objective is empowering underprivileged children by providing education, nutrition, and wellness support.

Our endeavour is to provide basic quality education initially and try to meet their nutritional needs to a certain extent by providing one healthy meal. So for education we follow the formal syllabus but in an informal and interesting methodology. Sports activities and outings are also used as a tool to educate the children.

The programme contributes significantly to ensure the objectives of the Right to Education.

Our major focus has been the girl child and our mission to create a bank of empathetic, qualified and committed teachers, who in turn will become agents of transformation/change and we have been making steady progress in our journey

“History will judge us by the difference we make in the everyday lives of children.” — Nelson Mandela. There are a few ways to view poverty , growing inequalities and the consequent suffering of children

- Blame it on the poor parents for bringing a child in to this world without having the means to provide them with a reasonable life and future
- Criticize the system & authorities for failure to resolve the issue
- Exhibit general apathy
- Or take a giant leap of faith We @ White Desert Mahamaya supported by SRF LTD took a plunge and launched Project Sunshine in November 2023 @ Bhuj City, Kutch District , Gujarat.

With the mantra of “जहा कम, वहाँ हम”, this initiative is designed for kids of migrant workers, unorganised labourers and those belonging to the socially and economically backward classes . The idea was to provide comprehensive support including but not limited to clothes and accessories , nutritional supplements, medication, continued academic support including admission to government run institutions and progressives thereof. The guiding principle would be to create responsible citizens of the future by imparting education and inculcating discipline and values



PROJECT SUNSHINE

2024-25



Completion Report

IDENTIFYING INFORMATION

Project Title	SUNSHINE
Type of Project	CSR PROJECT
Sponsored by	SRF LTD, DELHI
Number of Beneficiaries	48+140 = 188
Location of Beneficiaries	BHUJ, GUJARAT
Number of Teachers	07
Number of Co-ordinator	01
Number of Kitchen Support Staff	01
Number of Cleaning Staff	01
Area of Project Implementation	BHUJ TALUKA
Hired Autoes	02
Total Expenditures	Rs 10,00,000



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5. What are the highlights of the project?

Daily two hours education with nutritious food, Medical help , stationary and outreach events.

III. ACHIEVEMENT

- CHILDREN STARTED BELIEVING THAT EDUCATION IS HELPFUL.
- SOME OF CHILDREN STOPPED BEGGING.
- MIGRATION TO DIFFERENT PLACES OF FAMILIES DECREASED. STARTED BRUSHING AND BATHING DAILY WHEN WATER IS AVAILABLE.
- GAINING GLOW AND WEIGHT.
- STARTED EXPECTING MORE FROM US FOR THEIR HEALTH AND EDUCATION ISSUES.
- MORE THAN 20 CHILDREN ARE READY TO GO SCHOOL FROM JUNE 24 AND THEIR FAMILIES ARE GETTING AGREE TO SEND THEM SCHOOL IF TRANSPORT IS AVAILABLE.

IV. OTHER INSIGHTS/RECOMMENDATIONS

- THEY NEED TO MAKE THEIR ADHAR DOCUMENTS HERE.
- IT MUST BE SMALL HOSTEL FOR THEM INCASE OF THEIR PARENTS MIGRATE FOR FEW DAYS.
- HOSTEL WILL HELP THEM FOR BETTER FOOD AND EDUCATIONAL ENVIRONMENT.
- PROVIDING SMALL SOLAR PANEL WILL HELP FAMILIES AND STUDENTS TOO FOR BETTER LIFE.
- PROVIDING WATER THROUGH TANEKERS MAY HELP THEM FOR BETTER HYGIENE.



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Since its inception, in two locations in Bhanushali area, near MMPJ Hospital, Bhuj, 370001, we have reached out to 45-50 odd children belonging (75 being the peak number) to 25 families. The journey has been difficult as these children had no benchmark in terms of discipline, being cared for, feeling loved and life beyond the daily struggles. With time, the enthusiasm has grown and participation has been more consistent. We also had a child operated upon for multiple kidney stones and the child is now disease free, his usual self and actively participating in our initiative. Closer to the monsoons, we also plan to host a medical camp for the children. Additionally we are working on multiple fronts including basic minimum solar power for their temporary shelters, possibility of permanent shelters, etc. The current monthly expense is approximately INR 200000/=(audited accounts being provided).

This includes

- One time clothes, accessories, education accessories
- Project coordinator, teachers, support staff (not more than 10 students per teacher as they require personalized attention and care)
- One meal per day plus milk/nutritional supplements
- Recurring academic accessories plus cost of transportation of children already admitted to government schools.
- Cost of two teachers employed to provide academic support to (50 in number)@ senior students of Kasturba Gandhi Balika Vidhyalay, Kachchh Bhuj Kodaki Gujarat India
- Cost of higher education, academic support, teachers for some of the existing students of White Desert Mahamaya Trust

Currently, due limitations in fund availability, one of our Trustees is cooking the food herself @ her residence, using support from a domestic help for the cleaning of utensils, etc. At some point of time, sooner than later, subject to availability of funds, we will have to shift to a rented space for housing provisions and a kitchen.

The budgeted projected cost of "Project Sunshine" reaching out to 75 street children(from Pavements to Schools) as well as 45-50 odd senior students of Kasturba Gandhi Balika Vidhyalay, Kachchh Bhuj Kodaki- Gujarat India, is approximately INR 36 lacs per annum. To the extent, SRF LTD continues to support our initiative, we shall stay indebted.



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(1). Academic

Since JUNE 2024 to Decemebr 2024, We have total 65 sulm children of migrant workers(some of them are used to beg on streets and sell balloons etc ...) included in sunshine for their basic learning and for progress of their academics and life style. it includes children of 4 to 14 years of age group. Student- Teacher ration is kept low i.e 6:1 as making them sit for 2 hours in itself is a challenge.

- Teachers are using different TLM for effective and tangible output.**

Class schedule:

- 4 to 5:30 p.m : Academics (equal weightage to oral and written part)**
- 5:30 to 06:00 p.m : Hands on activities and play time**
- 06:00 to 06:30 p.m : prayer follwed by nutritious meal, provided by us.**

This year 8-10 children have learnt basic alphabets and numerics and ready to join primary school in coming session.

This year we have admitted 16 students to near by two govt schools for their academics and we provide all educational expense incuding transportation.



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(2). Nutritious Food

Nutrition plays a pivotal role in promoting physical development of these homeless children. It plays a key role for developing their immunity.

A meal at 6:00 p.m is well blended source of protein and nutrition as the weekly timetable includes fruits, vegetables, whole beans, milk, curd or buttermilk except on sundays

Sundays are special days as it's a day to get in touch with the parents of these children by carrying out various drives like atta distribution, milk distribution, rice distribution or buttermilk distribution.

These drives are purposefully planned to get in touch and talk with the parents to understand their routine struggles and extending emotional support and guidance wherever required for enriching their lifestyles though in passive manner.





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(3). Out Reach

Various outreach activities are organised for giving them the essence of basic civic life and entertainment...purpose here is also to raise their confidence , give them change from their dull routines and to give them hopes for better lifestyle.



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(4). Health

We are trying to provide them their routine essentials by way of giving them utensils, school bags, uniforms, tiffin, bottles, shampoo, hair oil, sanitary pads, etc

Health checkup via medical camp and financial support on medical ground is also extended



CHALLENGES

1. Lack of basic necessities

Children may not have access to adequate food, clean water, sanitation, or proper housing, all of which negatively impact their health and ability to learn.

2. Child labor

Many children are forced to work to support their families, limiting their time and energy for school.

3. High Dropout Rates

Even after admitting children to school, retaining them is a problem. Most children leave school because of economic constraints, migration, or lack of interest. Project teachers always grappling with how to keep children interested and continue their studies in the long term.

4. Convincing parents for child involvement

Few parents are completely reluctant to send children to school as they insist children for child labour and look after their siblings while they are busy in boozing and gambling.

5. Lack of funds

WDM is truly indebted for all the financial support from SRF limited but still it is insufficient for their medical, educational and nutrition support. At times certain drives like ration and milk distribution are conducted to satisfy the greed of the parents who in turn will send children to school.