



ANNUAL REPORT 2023-24



White Desert Mahamaya Trust
"Empowering Rural Kutch through Education
& Livelihood"

Contents

Introduction & Vision	3
Key Focus Areas & Achievements	4
OUR KEY INITIATIVES	5
1. Project Sunshine (Education for Slum Children)	5
2. Rural Education Support (The Academic Core)	8
3. Community & Cultural Engagement	10
4. Digital Literacy Initiative (Computer Classes)	11
5. Sunday at Sunrise	13
6. Kodaki Classes	15
FINANCIAL OVERVIEW & ACKNOWLEDGMENT	18
Join Our Journey	18
NGO details for Support	20

Introduction & Vision

The year 2023-24 has been a period of significant growth and community impact for the **White Desert Mahamaya Human Welfare Trust**. Guided by the vision of social upliftment and cultural preservation, the organization has expanded its reach in the Kutch region, focusing on education, health, and social welfare.

- **Mission:** To provide holistic development to the underprivileged communities of the Kutch region through education, healthcare, and sustainable livelihood.
- **Vision:** To create a self-reliant society where every individual has access to basic rights and cultural heritage is preserved.

Key Focus Areas & Achievements

- **Social Welfare & Relief:** The trust continued its mission to support underprivileged communities. Initiatives included distributing essential supplies and providing financial aid to families in need within the White Desert (Kutch) periphery.
- **Cultural & Religious Preservation:** As highlighted on the official portal (whitedesertmahamaya.org), the organization played a pivotal role in maintaining local traditions. This includes supporting local temples and organizing community gatherings that strengthen the social fabric of the region.
- **Education & Youth Empowerment:** Efforts were made



to provide educational resources to children in rural Kutch, ensuring that geographical barriers do not hinder their learning opportunities.

- **Healthcare Initiatives:** The trust organized basic health check-up camps and awareness programs, focusing on the well-being of the local population residing in remote areas.

OUR KEY INITIATIVES

1. Project Sunshine (Education for Slum Children)

- **Overview:** "Project Sunshine" is our holistic development program targeting the most vulnerable children living in slums.
- **Sponsorship:** Supported by the **SRF Foundation**, this project has been a beacon of hope for many families.
- **Impact:**
 1. Adopted **50 slum children** for comprehensive care.
 2. **Health & Nutrition:** Provided regular nutritional supplements, medical check-ups, and hygiene kits.
 3. **Education:** Facilitated school admissions and provided uniforms, books, and stationery.

4. **Life Skills:** Conducted "Sunday at Sunrise" sessions to engage children in extracurricular activities, fostering confidence and social skills.





2. Rural Education Support (The Academic Core)

- **Methodology:** WDM remains one of the few NGOs in the region providing *regular* (daily/weekly) academic tuition free of cost, ensuring that first-generation learners do not drop out of school.
- **E-Speak Initiative:** A dedicated program to enhance English speaking and digital literacy skills, bridging the digital divide for rural students.

Understanding that rural students often lack academic guidance at home, White Desert Mahamaya runs **Daily Classes** to ensure continuous learning. These classes act as a bridge between school and home.

- **Routine:** Classes are held 6 days a week, providing a structured environment for children after school hours.
- **Homework Assistance:** Our teachers help students complete their school assignments, ensuring they don't fall behind in their regular curriculum.
- **Subject Mastery:** Special focus is given to core subjects like **Mathematics, Science, and English**, where rural students typically face the most difficulty.
- **Personal Attention:** With a low student-teacher ratio, every child receives individual attention to clear their doubts and strengthen their basics.

Impact: Since the inception of Daily Classes, we have observed a **90% improvement in school attendance** and academic grades among our students.



3. Community & Cultural Engagement

- **Festivals:** Celebrated national and cultural festivals (Republic Day, Independence Day, Holi) to instill patriotism and cultural pride among students.



- **Awareness Drives:** Conducted cleanliness drives aligned with the *Swachh Bharat Mission* and health awareness camps for rural women.

4. Digital Literacy Initiative (Computer Classes)

Bridging the Digital Divide In the 21st century, computer literacy is as essential as reading and writing. Recognizing that rural children often lack access to digital tools, White Desert Mahamaya launched dedicated **Computer Training Classes** this year.

Our Objective: To ensure that children from Padhar and nearby villages are not left behind in the digital revolution and are prepared for future employment opportunities.

Key Activities:

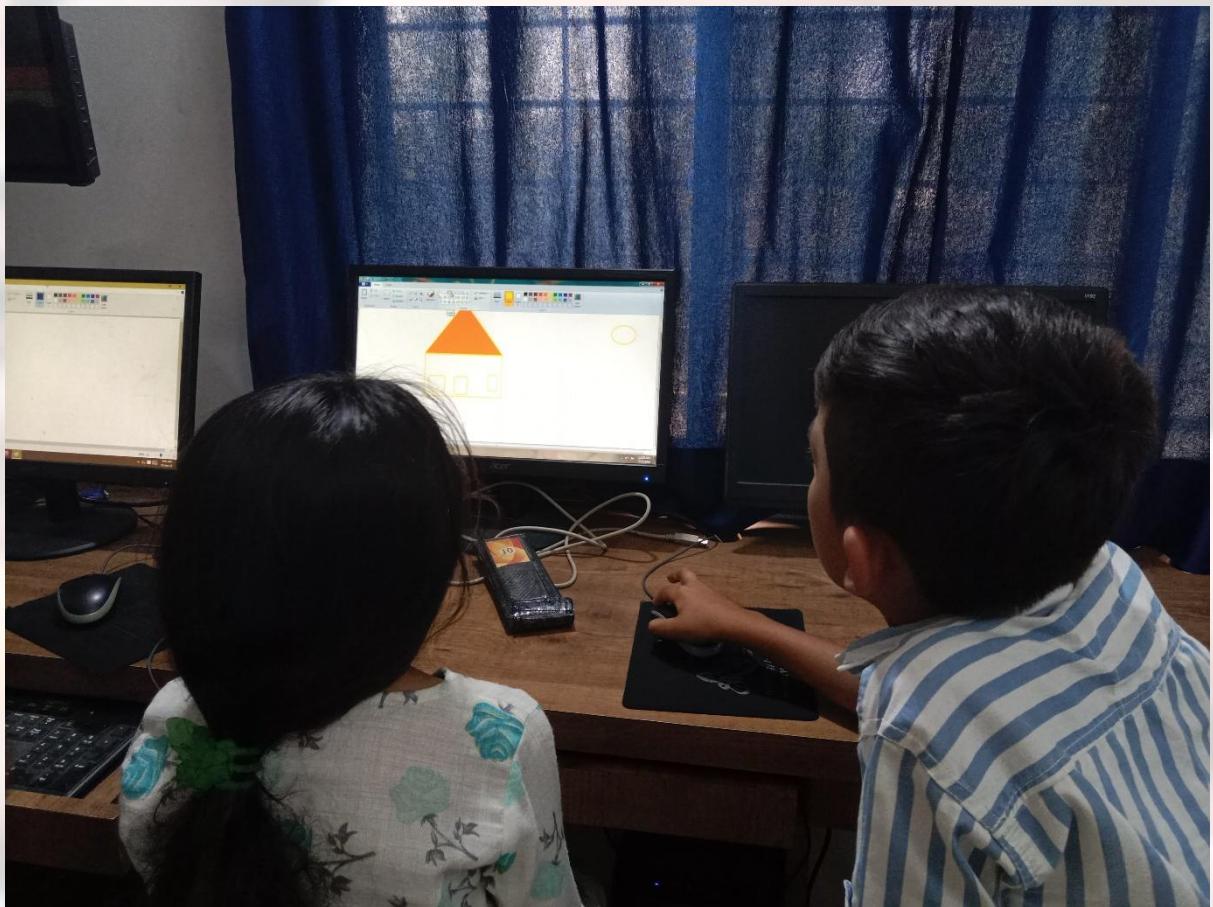
- **Basics of Computing:** Teaching students the fundamentals of hardware, operating systems, and file management.
- **Software Skills:** Training in essential tools like **MS Office (Word, Excel, PowerPoint)** to help them with school projects and future office work.
- **Internet Hygiene:** Educating students on how to use the internet safely and effectively for research and learning.

- **Typing Skills:** Regular practice sessions to improve typing speed and accuracy in both English and Gujarati.

Impact:

- **50+ Students** have enrolled in the computer batches.
- Students are now capable of creating their own digital documents and presentations, boosting their confidence significantly.





5. Sunday at Sunrise

A Day for the Soul Education is not just about textbooks. **"Sunday at Sunrise"** is our unique weekly initiative designed to nurture the creative and physical well-being of the children. It is a day of joy, energy, and learning beyond the classroom.

- **Morning Energy:** The day begins early with **Yoga and Meditation** sessions to instill discipline and mental peace.
- **Creative Arts:** Children engage in painting, craft-making, singing, and dancing, allowing them to express their hidden talents.

- **Sports & Games:** Team sports like cricket, kho-kho, and badminton teach them the values of teamwork, leadership, and resilience.
- **Value Education:** We conduct storytelling sessions that focus on moral values, civic sense, and Indian culture.

Outcome: Sunday at Sunrise has transformed shy, hesitant children into **confident and expressive individuals** who are ready to face the world.

6. Kodaki Classes

Strengthening Secondary Education The transition from primary to secondary school is often challenging for rural students, leading to a high drop-out rate. To bridge this gap and prepare students for their first major academic milestone, White Desert Mahamaya launched '**Kodki**



Classes' specifically for students of **Grades 9 and 10**.

Key Focus Areas:

- **Core Subject Mastery:** We provide intensive coaching in **Mathematics, Science, and English**, subjects where students typically require the most support.
- **Board Exam Preparation:** For 10th-grade students, the focus is on rigorous preparation for Board Exams through regular mock tests, paper-solving sessions, and time management techniques.
- **Career Guidance:** Beyond the syllabus, we mentor students on selecting the right stream (Science, Commerce, Arts) for their higher secondary education based on their aptitude.

Impact:

- Significant improvement in the confidence levels of students regarding Board Exams.
- Students from Kodki and surrounding areas are now achieving better grades, opening doors for higher education.



FINANCIAL OVERVIEW & ACKNOWLEDGMENT

We maintain complete transparency in our funds. Our major expenses were directed towards:

1. Educational supplies for children.
2. Health and nutrition kits.

We are grateful to our donors and volunteers for their continuous support.

Join Our Journey

Sponsorship Is Welcome

- It costs INR 4000/= per annum to provide comprehensive academic support to one child including all round development
- It costs INR 4200/= per annum to train one child in conversational English

- It costs INR 48000/= per annum to provide sustainable employment opportunities to one woman artisan engaged in hand embroidery

Sponsorship is also welcome for

- Hardware like tablets, computers, laptops, projectors besides education support aids/kits , books, magazines and periodicals
- Annual sports event
- Annual cultural event
- Solar energy conversion for our infrastructure
- Annual education tour for senior students

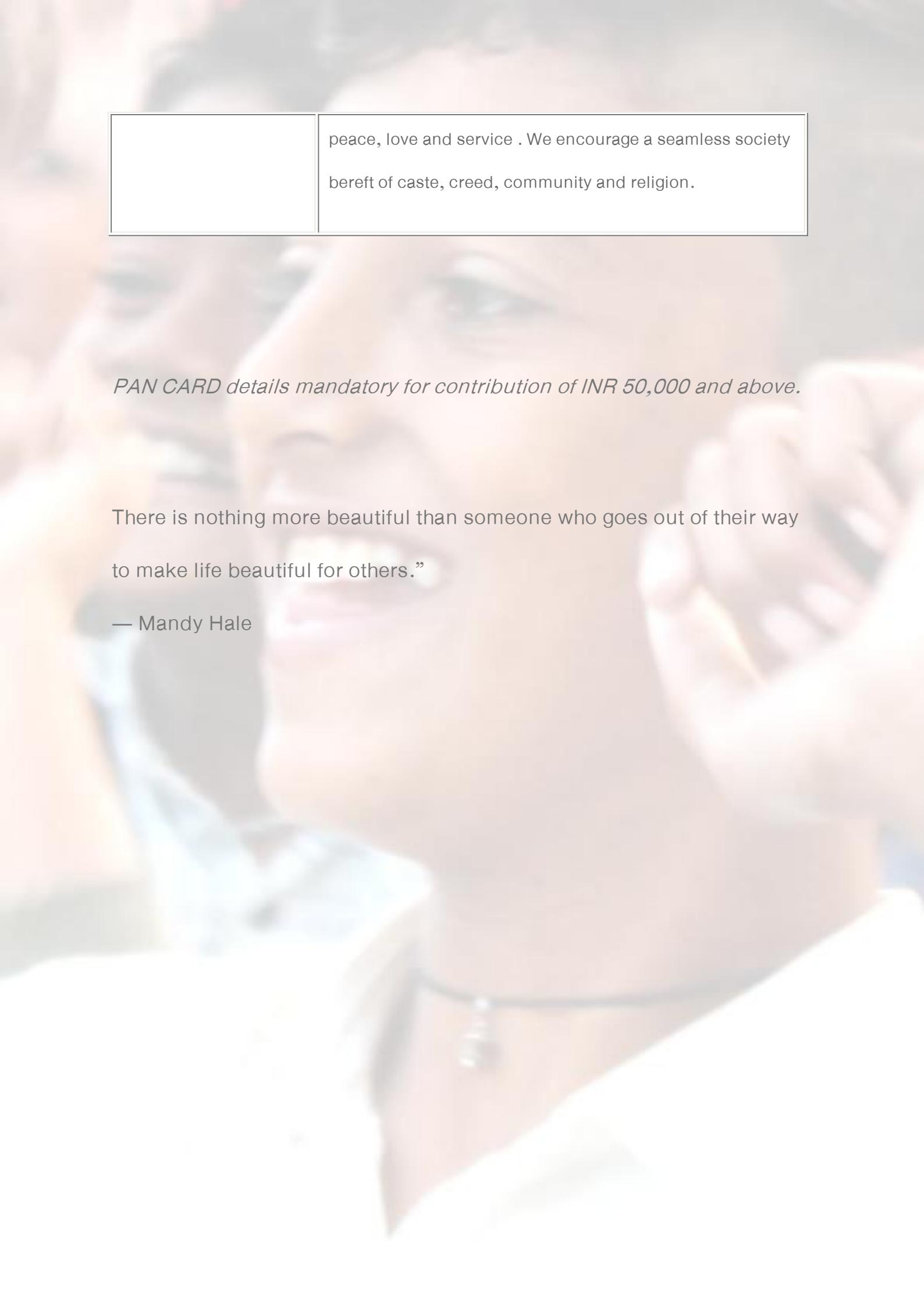


You can use QR Code for up to 1 lakh Donation.

NGO details for Support

80 G Registration	AAATW3726D/602B/16-17/T-719/80G(5) Dated 03.03.2017
12 AA Registration	AAATW3726D/923A/16-17/T-1290/12AA Dated 03.03.2017
Payments favouring :	WHITE DESERT MAHAMAYA TRUST
REG NO :	F/2829/KUTCH dated 22/9/2015
Niti Aayog Unique ID Number	GJ/2018/0197613
BANK :	CENTRAL BANK OF INDIA ,PADHAR BRANCH, GUJARAT - 370105
Account Number :	3502122100
IFSC :	CBIN0284659
PAN CARD No :	AAATW3726D
ADDRESS:	“MAHAMAYA KUTIR”, Plot no 125-130, Survey Number 647, Village: Padhdhar, Taluka — Bhuj, District-

	Kutch, Gujarat-370105
CONTACT NUMBER(S)	94297 08787
E MAIL ID:	whitedesertmahamaya@gmail.com
AUDITORS	<ul style="list-style-type: none"> • We are thankful to our auditors <p>CA. TIRATH THACKER</p> <p>B.Com., F.C.A., Company Secretary, D.I.S.A (ICAI),</p> <p>Certified Arbitrator, Bank Concurrent Auditor (ICAI).</p> <p>SHAH THACKER & Co. [Chartered Accountants]</p> <p>301, Krishna Chambers — B, Station Road, Above S.B.I Station Road Branch, Bhuj — Kutch — Gujarat — 370 001.</p> <p>Telefax: +91-02832- 254621 Mobile: +91 98798 43241</p> <p>Email: catirath@gmail.com BRANCH AT GANDHIDHAM & AHMEDABAD</p>
Disclaimer	We do not have any political or religious affiliations.....we believe in the universal language of humanity, brotherhood,



peace, love and service . We encourage a seamless society bereft of caste, creed, community and religion.

PAN CARD details mandatory for contribution of INR 50,000 and above.

There is nothing more beautiful than someone who goes out of their way to make life beautiful for others.”

— Mandy Hale